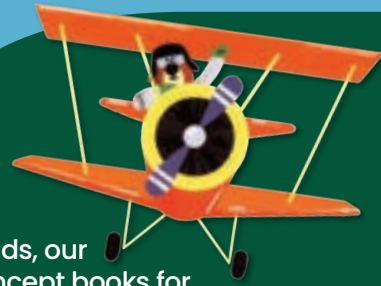


littlest learners

board & cloth books



With board and cloth formats specifically designed for little hands, our narrative and first concept books for **babies and toddlers** are where stories begin.



Watch the illustrations change with every page turn.

A delightful pop-up board book that encourages imaginative play.

Learn basic concepts and explore feelings in the Whatif Monster book series.

Children who have access to books at home have better language skills and are more likely to become **lifelong learners**.

Source: National Education Association



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- 1 **Row, Row, Row, Little Frog**
CL - 645084 • 0 yrs + • \$18.99
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12

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20 A Year in the Forest, Memory Game
BX - 647217 • 2 yrs + • \$15.99

21 1, 2, 3, Do the Robot
BD - 645664 • 2-6 yrs • \$13.99

22 Feed the Animals!
BD - 643103 • 2-4 yrs • \$12.99

23 Nibbles: Colors
BD - 641383 • 1-3 yrs • \$11.99

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Lift the flaps to help busy workers do their jobs!

This game is the perfect companion to the A Year in the Forest board books.

Reading **bedtime stories** may be the perfect opportunity to offer precious time and attention to your child while enhancing your child's learning abilities.

Follow Nibbles as he chomps his way through these adorable books!



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board & cloth books

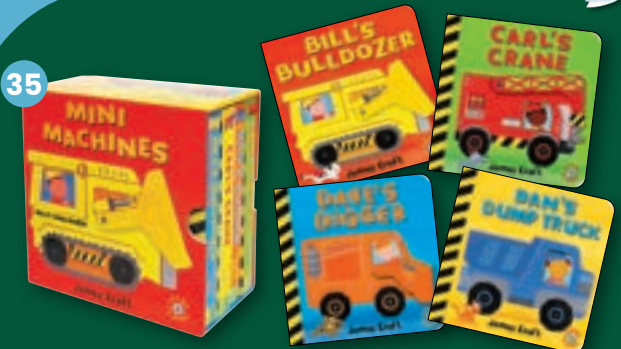


Matching games boost problem-solving skills in English and Spanish.

Share thankfulness with your little ones in this beautiful board book.

- 25 If You're Happy and You Know It**
BD - 647262 • 2-4 years • \$12.99
- 26 Baby Unicorns**
BD - 643929 • 1-3 yrs • \$9.99
- 27 Frog & Friends**
BD - 645329 • 1 yr + • \$4.99
- 28 Woodland Friends**
BD - 678827 • 1-3 yrs • \$8.99
- 29 Numbers/Los Numeros**
BD - 643899 • 2 yrs + • \$6.99
- 30 Robot Hide-and-Seek**
BD - 642434 • 2 yrs + • \$7.99
- 31 The Firefighter**
BD - 679688 • 1-3 yrs • \$9.99
- 32 I'm Thankful for My World**
BD - 645626 • 2 yrs + • \$8.99
- 33 My Little Library**
BX - 641864 • 1-3 yrs • \$19.99
- 34 Hoot's Early Learning Library**
BX - 646982 • 0-3 yrs • \$21.99
- 35 Mini Machines**
BX - 279952 • 2-4 yrs • \$7.99

Designed for little hands, these **sturdy books** grab the attention of babies and young children with bright colors and imaginative characters.



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littlest learners

picture books



With larger formats and visual appeal, **picture books** allow readers to discover worlds near and far, real and imagined.



On the road, and on their way, here come the tow trucks to save the day!

- 1 All the Wonderful Ways to Read**
H - 645473 • All Ages • \$15.99
- 2 Splash**
H - 644049 • 3 yrs + • \$14.99
- 3 Back to School**
H - 642748 • 4 yrs + • \$12.99
- 4 The Wild Guide to Starting School**
H - 646081 • 4 yrs + • \$15.99
- 5 It's Mine!**
H - 642946 • 3 yrs + • \$14.99
- 6 Tow Truck 1, 2, 3**
H - 645541 • 4-8 yrs + • \$14.99
- 7 This Boy Can Be Anything**
H - 644551 • 3 yrs + • \$14.99
- 8 Stellarphant**
H - 644247 • 4-8 yrs • \$12.99
- 9 How Do You Feel?**
H - 646975 • 3 yrs + • \$15.99
- 10 We Love You, Magoo**
H - 643646 • 3 yrs + • \$14.99
- 11 The Upside Down Detective Agency**
H - 644148 • 4-8 yrs • \$14.99
- 12 Unicorns Don't Love Rainbows**
H - 643752 • 3 yrs + • \$12.99

This funny and heartfelt story celebrates what makes us different, and... Unicorns!



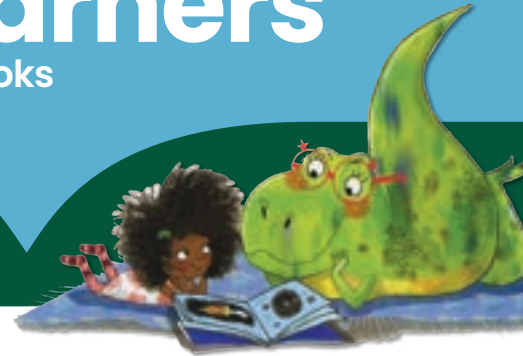
Picture books often explore emotions and feelings, helping children develop emotional intelligence and empathy. They encourage interactions, discussions, and turn-taking, fostering **essential social skills** with each page.
Source: Early Childhood Education Journal



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picture books



Supremely silly, fabulously funny, and wholly heartwarming!



- 13 Lights-Out, Leonard**
H - 640621 • 3 yrs + • \$12.99
- 14 Coco and Fly**
H - 645572 • All Ages • \$9.99
- 15 Never Show a T. Rex a Book**
H - 641598 • 3 yrs + • \$12.99
- 16 Food Fight**
H - 644957 • 3 yrs + • \$15.99
- 17 The Three Little Pigs**
H - 646340 • 5 yrs + • \$15.99
- 18 Bears Don't Read!**
H - 673662 • 4-8 yrs • \$12.99
- 19 Bob is a Unicorn**
P - 671897 • 3-7 yrs • \$6.99
- 20 Babies Come from Airports**
H - 675574 • 3-8 yrs • \$12.99
- 21 Say Hello to Baby**
H - 641420 • 3-6 yrs • \$14.99
- 22 When You Joined Our Family**
H - 644759 • 3 yrs + • \$14.99
- 23 The Book Without a Story**
H - 678797 • 4-8 yrs • \$12.99
- 24 The Prince and the Witch and the Thief and the Bears**
H - 678490 • 4-8 yrs • \$12.99

Reading picture books improves children's **comprehension skills** by helping them understand story elements such as characters, setting, plot, and sequence.

Source: National Center for Family Literacy



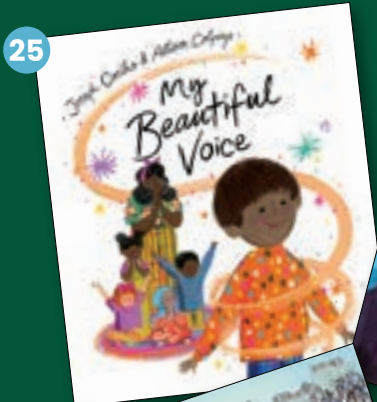
A hilarious book that will inspire children on their own storytelling journey. And the story continues!

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picture books

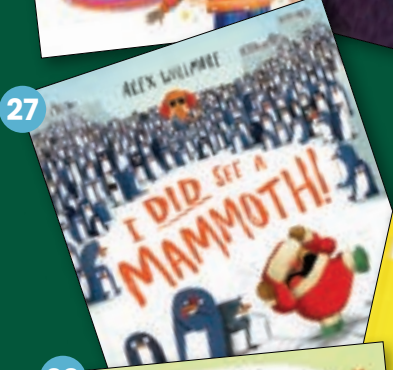


25



26

A fearless new hero for our times: brilliant, loyal, and resourceful.



27



28



29



30

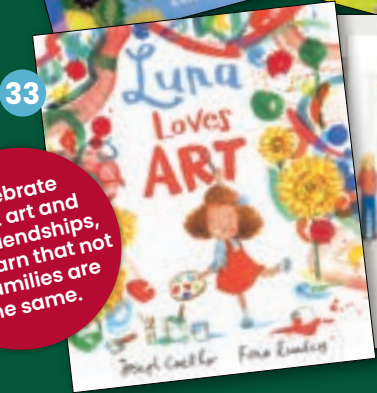
Fairy tales mixed together, with hilarious results!



31



32



33

Celebrate great art and new friendships, and learn that not all families are the same.



34

- 25 My Beautiful Voice**
H - 644698 • 4-7 yrs • \$12.99
- 26 Billy and the Dragon**
H - 645909 • 3-5 yrs • \$13.99
- 27 I Did See a Mammoth**
H - 645114 • 3 yrs + • \$14.99
- 28 Holey Moley**
H - 645497 • 4-8 yrs • \$15.99
- 29 Goldilocks and the Three Little Pigs**
H - 641604 • 3 yrs + • \$12.99
- 30 Now That's a Hat!**
H - 642212 • 3-7 yrs • \$12.99
- 31 Chameleon's Favorite Color**
P - 645756 • 2 yrs + • \$10.99
- 32 Rainbow Days**
H - 644421 • 3-6 yrs • \$12.99
- 33 Luna Loves Art**
H - 640461 • 4-8 yrs • \$12.99
- 34 Color and Me!**
H - 645282 • 2 yrs + • \$13.99
- 35 Red Red Red**
H - 640263 • 2-4 yrs • \$14.99 • Available in Spanish



Children who read at least 20 minutes a day are exposed to almost **two million** words per year.
(Every Child Reads)



35

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early learning & nonfiction



Teaching everything from coding to nature, **early learning and nonfiction** books use reference and artwork in imaginative ways.

The Shine-a-Light format puts an engaging new spin on core themes in this book.



- 1 **Caring for Pets**
H - 645190 • 3-6 yrs • \$12.99
- 2 **Alfie & Bet's ABC**
BD - 676472 • 3-6 yrs • \$12.99
- 3 **Starting School**
H - 642830 • 3-6 yrs • \$12.99
- 4 **Kind**
H - 645565 • 3-7 yrs • \$14.99
- 5 **The Alphabet of Peculiar Creatures**
H - 678346 • 3 yrs + • \$11.99
- 6 **Wheels! All About Transport**
H - 642441 • 4 yrs + • \$16.99
- 7 **Bravery**
H - 643196 • 4 yrs + • \$12.99
- 8 **Bake It!**
BD - 645848 • 3-5 yrs • \$12.99
- 9 **Fix It!**
BD - 645831 • 3-5 yrs • \$12.99
- 10 **Lifesize**
H - 641437 • 3 yrs + • \$17.99
- 11 **Lifesize Dinosaurs**
H - 678858 • 3 yrs + • \$17.99

Read at a slow pace, allowing your little one to process the words and images. Point to pictures as you read to **enhance their visual understanding**. Making facts come alive can be a bonding experience that not only grows minds but strengthens relationships.

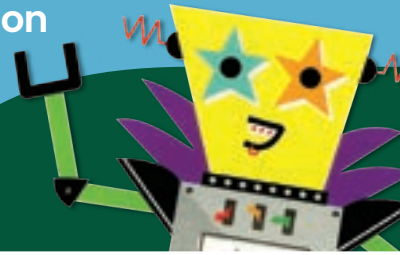
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Life-size animal artwork with die-cuts and gate folds to add to the fun!

littlest learners

early learning & nonfiction



12



Bursting with fun facts, these books contain 100 stickers to make learning fun!

13



12

Jungle Sticker Facts
P - 646142 • 4 yrs + • \$6.99

13

Ocean Sticker Facts
P - 646128 • 4 yrs + • \$6.99

14

Learning
H - 644070 • 4 yrs + • \$12.99

15

Respect
H - 644063 • 4 yrs + • \$12.99

16

What's Decomposition?
P - 643363 • 3 yrs + • \$4.99

17

What's a Loop?
P - 643370 • 3 yrs + • \$4.99

18

All Kinds of Animal Friends
H - 643165 • 5 yrs + • \$15.99

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What's Below?
H - 675420 • 5 yrs + • \$15.99

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The A to Z School Joke Book
P - 643257 • 5 yrs + • \$4.99

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The A to Z Dinosaur Joke Book
P - 645121 • 5 yrs + • \$4.99

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Across the Savannah
H - 678223 • 5 yrs + • \$14.99

Discover the words and phrases needed to talk about feelings.

Learn key coding concepts through this child-friendly series.

Research shows that the first five years of a child's life are crucial for **brain development**. During this period, a child's brain forms more than one million new neural connections every second. Help strengthen those connections by reading together.

Source: Harvard University's Center on the Developing Child



18



19



20



21



22



Finding the perfect gag for every occasion is as simple as A, B, C.

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activity books



Watch the colors appear like magic as you "paint" over and over.

A colorful book to develop cognitive skills and hand-eye coordination.

Ignite the spark of learning with the lovable School of Monsters characters.

Ten fuzzy felt pieces bring so much sort-and-play fun!



Engaging in fun activities like coloring and placing stickers helps children develop and refine their **fine motor skills**, which are crucial for tasks like writing, drawing, and using scissors.

Inspire imagination and creativity with **activity books** to help kids explore their passions, from coloring and illustrating to journaling and solving puzzles.



- 1 **Water Wonders, In the Ocean**
BD - 642922 • 2 yrs + • \$12.99
- 2 **Water Wonders with Dragon**
BD - 646166 • 2 yrs + • \$12.99
- 3 **Using Logic**
P - 647057 • 2 yrs + • \$5.99
- 4 **Putting in Order**
P - 647064 • 2 yrs + • \$5.99
- 5 **Draw Cartoon Robots**
FC - 647323 • 3 yrs + • \$7.99
- 6 **Fun with Shapes!**
P - 645053 • 3 yrs + • \$7.99
- 7 **Fun with Numbers!**
P - 645046 • 3 yrs + • \$7.99
- 8 **Picnic Day Sort & Play!**
BD - 645107 • 3 yrs + • \$13.99
- 9 **I Can Do It!**
BD - 640027 • 3-6 yrs • \$18.99
- 10 **My First Tag Puzzle Dinosaurs**
BD - 645978 • 1 yr + • \$12.99
- 11 **1, 2, 3, 4, 5, Once I Caught a Fish Alive**
BD - 646487 • 3-5 yrs • \$14.99
- 12 **Tropical Learn to Lace**
BD - 646104 • 3-5 yrs • \$14.99



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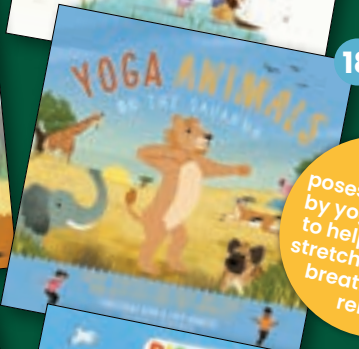
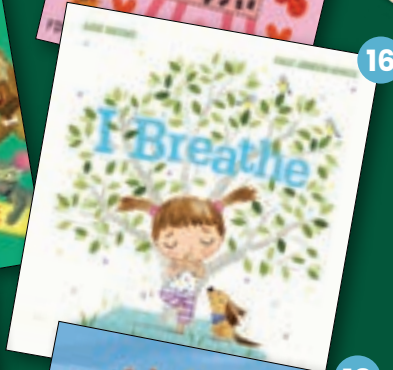
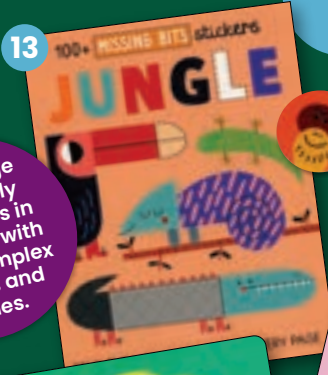
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activity books



Each page gradually increases in difficulty with more complex shapes and scenes.



Simple poses explained by yoga experts to help children stretch, balance, breathe, and relax.



Great for improving fine motor skills, vocabulary, and creative play!



Activities and ideas for things to make that encourage positive feelings.

13 Jungle: Missing Bits Sticker Book
P - 646999 • 3 yrs + • \$6.99

14 Unicorns: Missing Bits Sticker Book
P - 647033 • 3 yrs + • \$6.99

15 Little Bear Needs Glasses
BD - 676205 • 3-5 yrs • \$12.99

16 I Breathe
H - 679909 • 3 yrs + • \$12.99

17 Yoga Animals at the Seashore
H - 641697 • 3 yrs + • \$12.99

18 Yoga Animals on the Savanna
H - 642403 • 3 yrs + • \$12.99

19 Big Stickers Space
P - 647842 • 3 yrs + • \$9.99

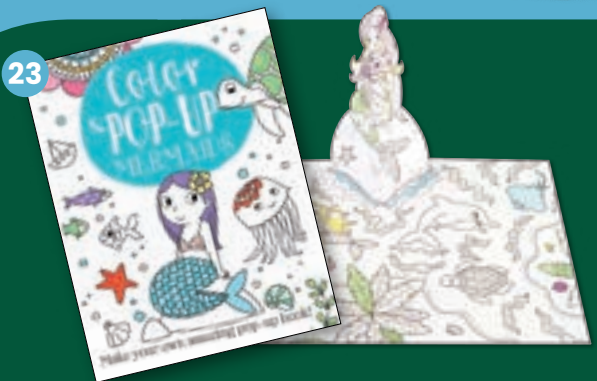
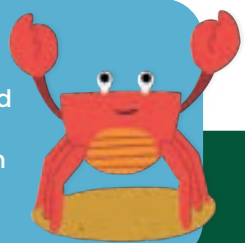
20 Big Stickers Vacations
P - 647859 • 3 yrs + • \$9.99

21 A Book of Kindness
P - 647095 • 5 yrs + • \$8.99

22 A Book of Calm
P - 647101 • 5 yrs + • \$8.99

23 Color & Pop-up Mermaids
P - 678438 • 5 yrs + • \$9.99

Creative activity books provide an **alternative to screen-based activities**. They offer an option for fun and learning that gives children a screen-free sense of achievement. As they accomplish the activities on each page, it helps to boost their confidence.



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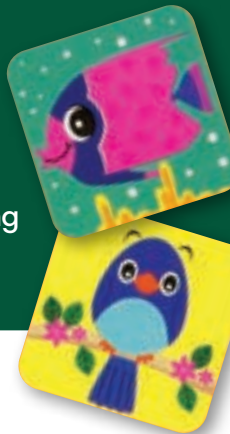
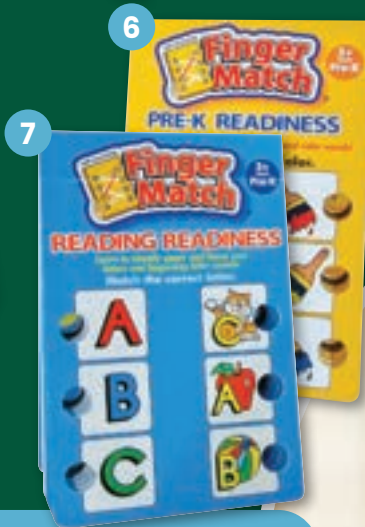
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Learning Wrap-Ups & Finger Match



Utilizes visual and tactile senses with this unique learning tool.



Early learning experiences help shape young children's attitudes towards learning and have a lasting impact. Find success with **My First Wrap-ups** and **Finger Match** sets.

- 1 **My First Wrap-ups Shapes**
LWU-MFW03 • 3-5 yrs • \$8.99
- 2 **My First Wrap-ups Ocean**
LWU-MFW07 • 3-5 yrs • \$8.99
- 3 **My First Wrap-ups Farm**
LWU-MFW05 • 3-5 yrs • \$8.99
- 4 **My First Wrap-ups Dinosaurs**
LWU-MFW08 • 3-5 yrs • \$8.99
- 5 **My First Wrap-ups Same & Different**
LWU-MFW04 • 3-5 yrs • \$8.99
- 6 **Finger Match PreK Readiness**
FM-101 • 3-5 yrs • \$9.99
- 7 **Finger Match Reading Readiness**
FM-102 • 3-5 yrs • \$9.99



Activities that offer a fun, hands-on, interactive form of entertainment keep children engaged for extended periods. This helps **grow concentration skills**, develop attention span, and strengthen focus.

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