**FAQ - Graphic Design & Digital Art**

**What will I study?**

As a Graphic Design student at NEWTech, you’ll get to design marketing projects and bold visual designs using the Adobe Creative Suite. Students make stickers, buttons, posters, mugs and t-shirts, practice developing logos and other promotional materials for diﬀerent businesses, organizations, and design competitions.

Juniors and Seniors have the option of taking this course for one or two years. Students demonstrate basic technical skills required of a Graphic Designer. The classroom environment emulates the professional environment of the Graphic Design industry setting, and all students engage in hands-on learning.

In this course, students will have the opportunity to show oﬀ creative and artistic talents using the same advanced software and techniques as industry professionals

Additional emphasis is placed on work readiness, interpersonal communication, problem solving skills, and professionalism in the workplace.

**What would be common careers in this field?**

Whatever the student decides their post-secondary plan is, they will leave the Graphic Design class with a portfolio of their work that they can use to showcase their work in careers like: Graphic designer, Web designer, Creative director, Art director, or in the Advertising and Marketing industry.

**What are the post-secondary steps?**

It is highly suggested to continue at least a two-year program in Graphic Design. We will visit Spokane Falls Community College and Eastern Washington University. We also have several guest speakers from various pathways for students to explore.

**What does the wage and demand data say for that career field?**

Agencies are always looking to hire, qualified designers. The Market is very competitive. The industry changes so quickly we have to be lifelong learners and self-motivated to remain relevant. Everything requires design. Usability, how usable are interfaces we deal with every day, from buildings, products, even the interface when we push buttons inside an elevator.

**Equivalency?**

Graphic Design can be counted as an elective, CTE credit as well as a Fine Art credit that can be applied toward their high school diploma.

**College Articulation?**

Students also are eligible to earn six College credits per year for Adobe Photoshop, Illustrator, and InDesign from Spokane Falls Community College.

**Certiﬁcations?**

Adobe Certified Professional:

 Photoshop

 Illustrator

 InDesign