Exchange Summary
Spokane Public Schools

April 14, 2021
Dave MacLeod is the CEO and a co-founder of ThoughtExchange and the author of Scaling Conversations.
What is ThoughtExchange?

Conversations at Scale

Patented anti-bias platform

Common ground insights
Unlike meetings

Efficiently include and consider all voices.
Unlike surveys

Everyone shares and rates the thoughts of one another
Unlike anything

Discover critical common ground
ThoughtExchange

Used by millions of constituents in over 500 School Districts in the USA.

A long standing partner with Spokane Public Schools (8 Years).

Helps communities discover common ground on thousands of public school challenges.
What are your thoughts and questions about the two different stadium options presented?
<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Participants</td>
<td>1,050</td>
<td></td>
</tr>
<tr>
<td>Thoughts</td>
<td>1,030</td>
<td></td>
</tr>
<tr>
<td>Ratings</td>
<td>46,315</td>
<td></td>
</tr>
</tbody>
</table>
Recognizing that you may belong to more than one of the following groups, please select the one which you feel best describes your involvement with our schools:

<table>
<thead>
<tr>
<th>%</th>
<th>People</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>69%</td>
<td>(668)</td>
<td>Parent/Guardian</td>
</tr>
<tr>
<td>14%</td>
<td>(134)</td>
<td>Parent/Guardian and Staff</td>
</tr>
<tr>
<td>11%</td>
<td>(109)</td>
<td>Staff</td>
</tr>
<tr>
<td>6%</td>
<td>(56)</td>
<td>Other</td>
</tr>
</tbody>
</table>
Parking for events needs to be free to students and families  Will each family/student receive a parking pass for school events? This process needs to be easy!! and accessible for all

Instead of just football maybe the new stadium could be used for other events  School buildings and stadiums need to be multi purpose.

I believe that the change of stadium should be done in the most cost-effective way possible  This is a big undertaking
**DIFFERENCES**

**Albi Stadium | Downtown Location [255 | 214]**

2018 Exchange

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**Side A**

As a parent that has no student athletes, I think that leaving the stadium where it is and revamping it would make more sense. The money saved could be used for more important EDUCATIONAL things. Sports are great, but educating our youth is much more important in the long run.

★ 4.8 ★ 1.3

Not excited about the downtown location for a stadium. Traffic, parking and cost will most likely become an issue.

★ 4.9 ★ 1.3

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**Side A/B Common (high)**

Parking for events needs to be free to students and families. Will each family/student receive a parking pass for school events? This process needs to be easy and accessible for all.

★ 4.3 ★ 4.2

Instead of just football maybe the new stadium could be used for other events. School buildings and stadiums need to be multi purpose.

★ 4.1 ★ 4.2

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**Side B**

Central would be better. More of a complex for all sports.

★ 1.2 ★ 4.7

Build downtown. Result is a win-win. Building new facility downtown results in more for the money. Merkel gets expanded, new school gets built, City also benefits from stadium complex.

★ 1.2 ★ 4.8
2021 Exchange Summary
March 12 – March 31, 2021

After reviewing the new information and details that have been presented to Spokane Public Schools, please share your thoughts about the new downtown stadium proposal.

*Participation and rating behavior has been reviewed to ensure validity of this data*
PARTICIPATION: OVERALL
2021 Exchange

- Participants: 7,704
- Thoughts: 11,223
- Ratings: 443,405
PARTICIPATION: DEMOGRAPHIC BREAKDOWN - ROLE
2021 Exchange

Please select the role which you feel best describes your involvement with Spokane Public Schools:

<table>
<thead>
<tr>
<th>Role</th>
<th>%</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student</td>
<td>8%</td>
<td>(588)</td>
</tr>
<tr>
<td>Staff</td>
<td>14%</td>
<td>(1009)</td>
</tr>
<tr>
<td>Parent/Guardian</td>
<td>30%</td>
<td>(2256)</td>
</tr>
<tr>
<td>Community Member</td>
<td>48%</td>
<td>(3527)</td>
</tr>
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</table>
What region of Spokane are you most closely associated with?

<table>
<thead>
<tr>
<th>%</th>
<th>Answer</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>23%</td>
<td>Southwest</td>
<td>1676</td>
</tr>
<tr>
<td>18%</td>
<td>Southeast</td>
<td>1304</td>
</tr>
<tr>
<td>10%</td>
<td>Northeast</td>
<td>725</td>
</tr>
<tr>
<td>28%</td>
<td>Northwest</td>
<td>2036</td>
</tr>
<tr>
<td>3%</td>
<td>East Central</td>
<td>218</td>
</tr>
<tr>
<td>4%</td>
<td>West Central</td>
<td>344</td>
</tr>
<tr>
<td>9%</td>
<td>Downtown</td>
<td>645</td>
</tr>
<tr>
<td>5%</td>
<td>Other</td>
<td>362</td>
</tr>
</tbody>
</table>
Do you reside in the Spokane School District?

<table>
<thead>
<tr>
<th>%</th>
<th>#</th>
<th>Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>86%</td>
<td>6238</td>
<td>Yes</td>
</tr>
<tr>
<td>14%</td>
<td>1035</td>
<td>No</td>
</tr>
<tr>
<td>0%</td>
<td>2</td>
<td>Answer not available</td>
</tr>
</tbody>
</table>
THEMES: FREQUENCY OF THOUGHTS
2021 Exchange

- Support... of Downto...
- Support... of Joe Alb... Stadium Location
- Respect for the Vote
- Parking & Transpo...
- Alternat... Ideas
- Question
- Finance & Contract Terms
- Parking & Transpo...
- Advisory Vote
- Civic Theater
- Safety Concern
- Event Schedule...
- Other
to be a destination place we need activities like sporting events to be walking distance from downtown hotels. people want to convention and vacation where they don't need a car

Centralized Downtown  It brings people together and focuses on a premium destination for entertainment.

This is a great idea and I'm glad it back on the table for discussion. I hope the school board backs the downtown location.  Location and cost!

I believe the new stadium should be built downtown.  It is the most central location for the city and the school district and it keeps these types of structures and events in the same general area.

I have long been a supporter of a downtown stadium. I am more supportive now with the new plan.  Downtown is more appropriate for a stadium in terms of transportation, geography, nearby amenities and related facilities (arena, podium).
Thoughts: Supportive of Joe Albi Stadium Exchange

2021 Exchange

The downtown area gets everything, it would be nice to see that voters and other parts of the city are also relevant not just big money sponsorship. Downtown already has the Arena, Opera House, the new Podium not to mention events like Bloomsday and Hoopfest.

I like the Joe Albi site. There is plenty of parking.

This is not a 'Win, Win, Win' situation for the citizens of Spokane as we are led to buy into. This is another case of the 'Downtown Crowd' attempting to take advantage of the tax payers at tax payers expense.

I think the stadium is an excellent idea but I think it should just replace the old Albi and not go downtown. Seattle's stadium is downtown and doesn't do good there, our Spokane downtown is only close to north central and it would be used more up north.

The soccer field expansion at Joe Albi area will bring many youth tourney's to Spokane. It will generate even more business for our hospitality industry after the pain of the pandemic.
This will create a direct, negative impact on a beloved Spokane institution; the longstanding, award winning Civic Theater. **THE ARTS R VITAL TO SPOKANE**  This wonderful theater will not survive if you take away all of the surrounding parking! You only state free parking for school events. Please address!

Consider Spokane Civic Theatre! How will this massive venue just outside of a beautiful Spokane landmark affect the theatre and their work? The arts are just as important to students and families as sports. Particularly after the pandemic, I think it would be wise to invest MORE to the art

I am concerned about what the impact will be on Spokane Civic Theatre. Will the city provide a new location for them? If so, who will pay for it? I am very concerned that we are moving arts and culture out of our central business district.
Even though you say parking will be "ample" how could it be when there isn't enough parking now for the arena events? Help lower traffic congestion downtown and keep the stadium in it's current location.

There must be ample parking. Parking on the street is dangerous due to having longer walking distances and large crowds.

The area where the stadium will be built is already too crowded. There can't possibly be enough free parking for all venues in the immediate area. The flow of area traffic and the ability to use multiple venues would be impacted if another venue was added to the area.
Spokane Schools should get first choice for scheduling events. It is being built by and for Spokane students, with Spokane tax payer dollars.

SPS will have control over Albi but not at the downtown stadium. Having control over the stadium means SPS can prioritize what is important for the district and make changes to fit those needs.

The school board should ensure that high school sports times are protected (no events will be booked that take high school sports times.) The PFD has approached the school board; they need you, you need to protect the interests of high school sports.
THOUGHTS: RESPECT ADVISORY VOTE
2021 Exchange

Listen to your voters!

I’m confused. I remember voting on this and it was really clear what the community wanted. By constantly revisiting this, it devalues our votes. Our opinion doesn’t matter. I guess you just keep having meetings and pushing what a small group would rather have until you get the result YOU want.

I believe it is important to honor the voters original thought process If the DPS wanted soccer here so badly, why didn’t they have all their ducks in a row before? I think soccer isn’t really a Spokane thing!
Worst aspect of this revised proposal is that it is a scheme for private interests to use the public’s dollars for their own gain. The professional soccer league proposes to contribute only $2 million "if needed" and gets a $31 million stadium for its own use.

SPS should not be using taxpayer funds to build a stadium for a private partnership, then give them ownership with limited use. It could impact future taxpayer funding for SPS going forward.

Commitment from/for a pro soccer team is only beneficial if that commitment includes a meaningful legally-binding financial commitment. Many municipalities nationwide have born unreasonable and unfair costs in the pursuit of pro sports teams.
Downtown Location | Joe Albi [2466 | 1606]  
2021 Exchange

**Side A**

Downtown is a better location than Albi more centrally located  
⭐ 5.0 ⭐ 1.0

Please build the stadium downtown!!! The downtown stadium will boost our economy, attract business and spending to downtown, the heart of our city.  
⭐ 5.0 ⭐ 1.0

**Side A/B Common (high)**

Free parking is essential. All families should have an equitable opportunity to watch their children play sports.  
⭐ 4.2 ⭐ 4.0

Parking must be free for school events. Families pay enough in taxes and school fees. Low income families especially need to be able to attend events without additional costs.  
⭐ 3.7 ⭐ 4.5

**Side B**

We already voted. Joe albi’s location now is much better then downtown.  
⭐ 1.0 ⭐ 5.0

It is outrageous that this is even being considered.  
⭐ 1.0 ⭐ 5.0
• In 2018, accessibility and broad usage were common interests
• In 2021, there is overwhelming support for a downtown stadium, with a smaller group of passionate supporters for a Joe Albi stadium
• Highest rated themes and common ground issues include these interests:
  • Civic theater consideration
  • Student centric approach for access and scheduling
  • Strong relationship with the Spokane Public Facilities Department
NEXT STEPS

• Public ThoughtExchange report

• Board access to presentation, ThoughtExchange report and results dashboard