

Course Name Advanced Business and Marketing:

Duration: 1 Semester Full Year

Grade Level: 9th 10th 11th 12th (check all that apply)

Are there any prerequisites for the course?

Prefer you've taken Business and Marketing first.

WHAT this course is about:

This course will prepare you to be.....

Academically prepared...members are ambitious, high-achieving leaders equipped to conquer the challenges of their aspirations.

Community oriented...members will recognize the benefit of service and responsibility to the community, DECA members continually impact and improve their local and broader communities.

Professionally responsible...members are poised professionals with ethics, integrity and high standards.

An experienced leader... members are empowered through experience to provide effective leadership through goal setting, consensus building and project implementation.

WHY take this course:

You will be ahead of your peers in the real world

WHAT you'll learn:

Keep expanding on your business knowledge

Put your leadership skills into action

WHAT you'll do:

Run the Bite2Go program

Tiger Den inventory

Secret pals

Cnn student news

Have the opportunity to get involved in your school and local community

Have the opportunity to travel

Have the opportunity to test your business skills
Hands on projects
Stock market simulation
Go to Camp Reed

Become knowledgeable about financial literacy

WHERE this could take you:

Working in the Tiger Den
Expand your knowledge of all aspects of business
Lettering in DECA
Become a DECA officer
You could qualify for state and nationals in DECA

OPTIONAL Course Outline (“scope and sequence”, sequence chart, etc.)

Taken Business and Marketing
Taken Sports and Entertainment Marketing
Take Store Operations
Take IBP-for students that have already take Business and Marketing/Adv. Business and Marketing